



BROC ON™
POWERED BY SULFORAPHANE

ABOUT

What is BROC ON?

The **BROC ON** shot provides a totally natural and convenient way to get your daily dose of broccoli sprouts – an exceptional source of Sulforaphane.

It does this by delivering high levels of Broccoli, Daikon and Kale sprouts. These are all high in the precursors for Sulforaphane to be produced naturally in the body.

Australian owned, grown & produced.
Backed by science, intensely researched.



OUR VISION

Where do we want to go?

BROC ON was established with two clear goals in mind;

1. Raise global awareness of the overwhelming potential health benefits of daily sulforaphane consumption
2. Deliver the best quality, most effective Broccoli sprout based SULFORAPHANE yielding product on the planet. **Period.**



What is SULFORAPHANE?

In 1992, a team of John Hopkins University scientists isolated a cancer-fighting chemical derived from broccoli called **Sulforaphane**. This discovery drew global media and attention and was further investigated by the *New York Times*; ['Potent Chemical to Fight Cancer found in Broccoli'](#).

Research on sulforaphane continues to gather momentum with more than 1500 peer-reviewed publications now featured on PubMed (US National Library of Medicine) with the health benefits now understood to go far beyond just cancer-fighting.

What does Sulforaphane do?

Sulforaphane is a powerful phytochemical in which ongoing [research](#) continues to highlight its unique ability to initiate our cells defence mechanisms.

When exogenously consumed, sulforaphane has anti-oxidant, anti-cancer, anti-inflammatory, anti-aging, anti-diabetic and neuro-protective mechanisms that support optimal human cell function.



Cutting Edge. Convenient. 100% Organic.



- ✓ 100% Organic
- ✓ 100% Vegan
- ✓ Suitable for Ketogenic Diets
- ✓ Made to the strictest specifications

- ✓ 100% Australian owned and made
- ✓ Soy Free
- ✓ Dairy Free
- ✓ Lab Tested
- ✓ Sugar Free

- ✓ High Yielding
- ✓ NON GMO
- ✓ Nut Free
- ✓ Gluten Free



Did You Know?



1 GRAM

of BROC ON powder
contains 30mg of sulforaphane



5 KGS

which is the equivalent of
eating 5kg of raw broccoli



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Key Benefits of BROCCOLON

ANTI-CANCER

Sulforaphane has been proven to have anticancer properties in a number of test-tube and animal studies; reducing both the size and number of various types of cancer cells.

Source - [NCBI](#)

ANTI-DIABETIC

A 12-week study in 97 people with type 2 diabetes examined how consuming broccoli sprout extract daily affected blood sugar levels. The study found that sulforaphane effectively reduced fasting blood sugar levels and improved hemoglobin A1c; a marker of long-term blood sugar control.

Source - [National Library of Medicine](#)

HEALTHY HEART

Both test-tube and animal studies show that sulforaphane may boost heart health in a number of ways, including; reducing inflammation (which causes the narrowing of arteries) and reducing high blood pressure.

Source - [National Library of Medicine](#)

ANTI-INFLAMMATORY

A recent study found that Healthy adults who consumed fresh broccoli sprouts daily for 10 weeks experienced a 38% reduction in interleukin-6 and a 59% reduction in C-reactive protein; two biomarkers associated with chronic inflammation.

Source - [Clinical Nutrition](#)

What People Say



“

I am Totally in Love with BROC ON!!! I am Amazed at the health benefits & results i experienced from drinking BROC ON every morning for 5 weeks. BROC ON cleared a sinus infection i had within 3 weeks.

My gut & digestive system also changed to a health function & all bloating diminished within the first week of consuming. My skin & hair looked & felt smooth with a healthy glow.

Suzanne Morris

Il have been taking Broc On for over 7 months on a regular basis using 3 to 4 shots per day.In the time that I have used them for my energy levels and noticed that some of my tumours, in particular; my spleen, have reduced in size by more than 60%.I would highly recommend Broc On to anyone with a debilitating condition where energy levels are low and where high antioxidant levels are required to assist in the elimination of toxins in their systems.

Peter Oman

I am 71 years old and have been taking Broc On for 3 months and have experienced a noticeable difference in my brain. I have better mental clarity and feel a sense of being refreshed when I wake up in the morning that I had lost. There is a noticeable reduction in sugar cravings and my willpower and diet has therefore improved significantly. Between inflammation reduction and improved dietary tendencies. I have lost 14kgs. Also I have far more energy and have been able to exercise more consistently. Currently I can be prone to fluid retention with the heat, there is a noticeable reduction in this when I consistently take Broc On.

Pamela Holloway

IWhat can I say, I just love the Broc On formula. I have used Sulforaphane yielding products in my personal regime for many years now, as there is so much research on the benefits and I have always felt a benefit from Sulforaphane consumption but I have never had the results that I have had from Broc On. The significant Sulforaphane yield from this formula has taken my bodies ability to be symptom free to a whole new level.

”

Linda Hoggard. Master Naturopath



You Only Get The Best



QUALITY INGREDIENTS

Broc On is grown, milled and packaged in Australia from 100% Organic ingredients. There is simply nothing that compares.



CUTTING EDGE

Broc On harnesses the power of plants and cutting edge scientific research to bring you the most advanced broccoli sprout supplement on the planet.



CONVENIENT AND NO PILLS

The potential health benefits of Broc On can be enjoyed on-the-go, efficiently and without the need to prepare anything beforehand or swallow pills.



GOOD FOR YOU

100% Organic and plant based; Broc On is non-GMO and free from sugar, artificial flavours and sweeteners.



UNIQUE FORMULATION

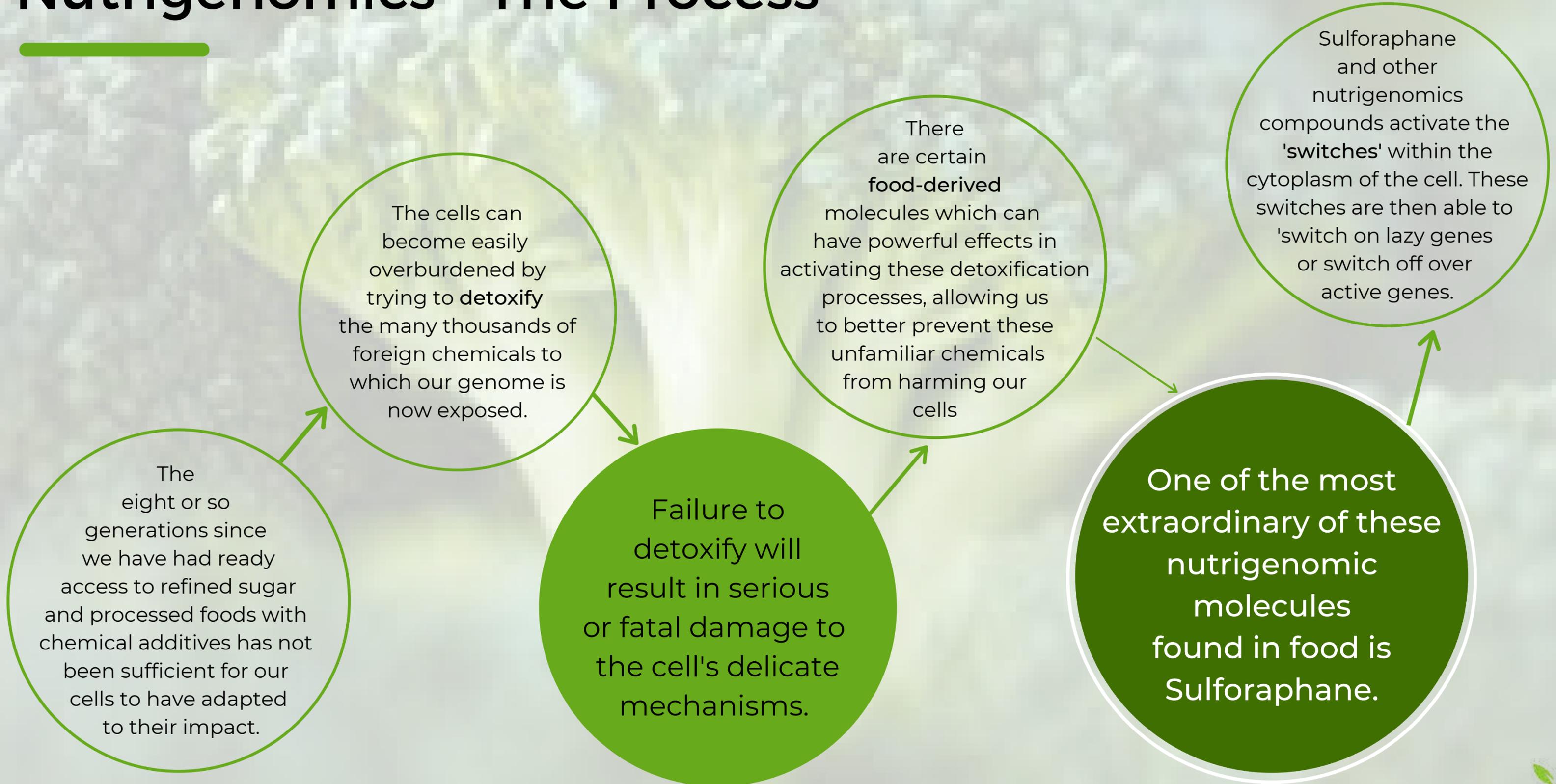
Each shot of Broc On delivers high levels of Sulforaphane precursors from broccoli sprouts, daikon sprouts and kale sprouts.



GREAT TASTE

The dedicated Broc On team spent hundreds of hours finding the right balance between potency and palatability to make Broc On taste great!

Nutrigenomics - The Process



Bottle Design

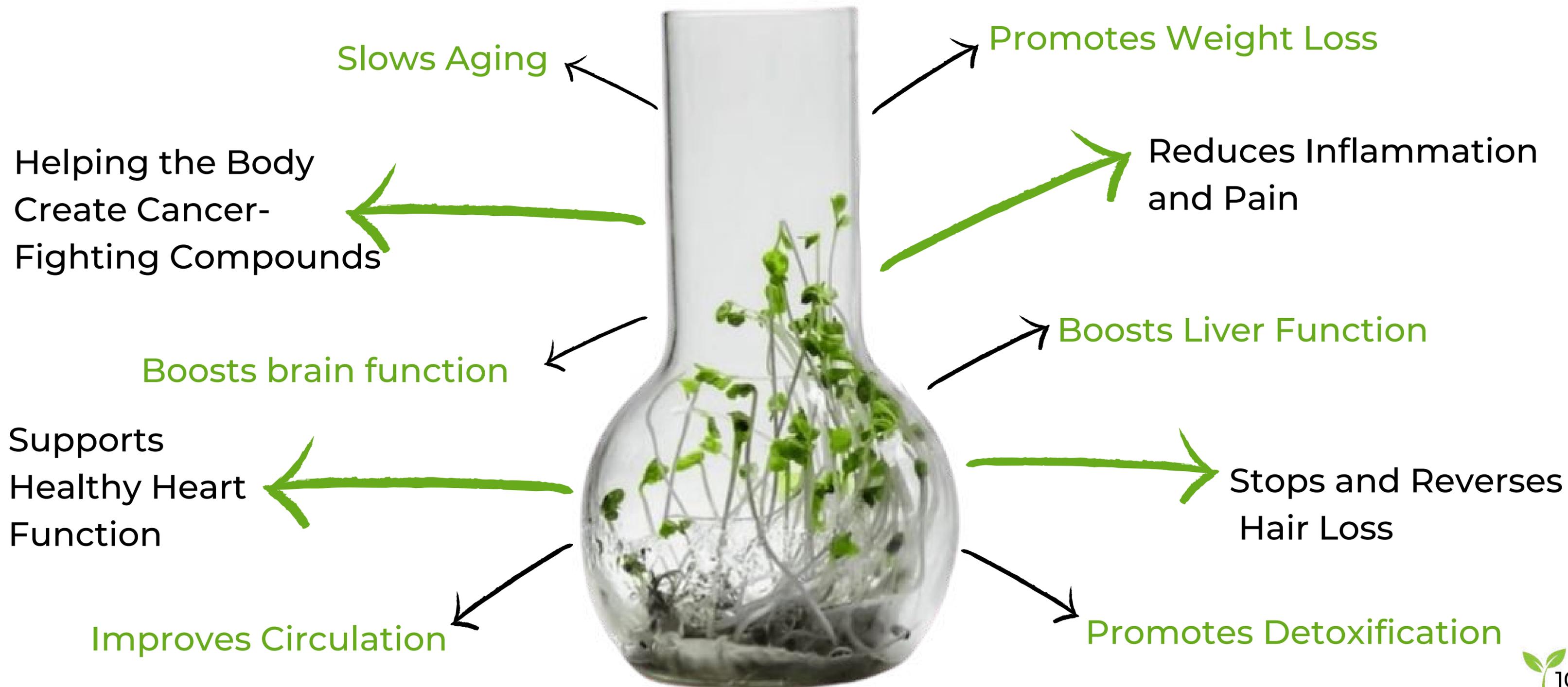


The **BROCC ON** German designed sealed cap Delivery System , ensures consistent freshness, no need for fillers and a consistent 3 gram serving size.

BROCC ON has an exclusive proprietary blend and rights to hybrid high yielding seeds developed over 15 years, ensuring high Enzyme and Sulforaphane precursor yield.

The seed is always analysed in the Australian laboratory using HPLC analysis for maximum bioactive identification and only that seed is used to produce the final **BROCC ON** product in the Australian production facility.

Why People Take Broc On Shots



Unique Value Proposition

We offer access to a super strong antioxidant with our specialised dosing cap and shot size bottle designed to:

1. **Saving time** - no more mixing hideous green powders or making green juices
2. **Keep in nutrients** as fresh and as powerful as possible until consumption
3. **Saving money** - a green juice can cost between \$10 - \$15
4. **Creating healthy habits** that are fast fresh, fun and easy to consume
5. **Taking the pain away** - no longer having to drink 300ml-1L of green juice, one shot a day and it's done!

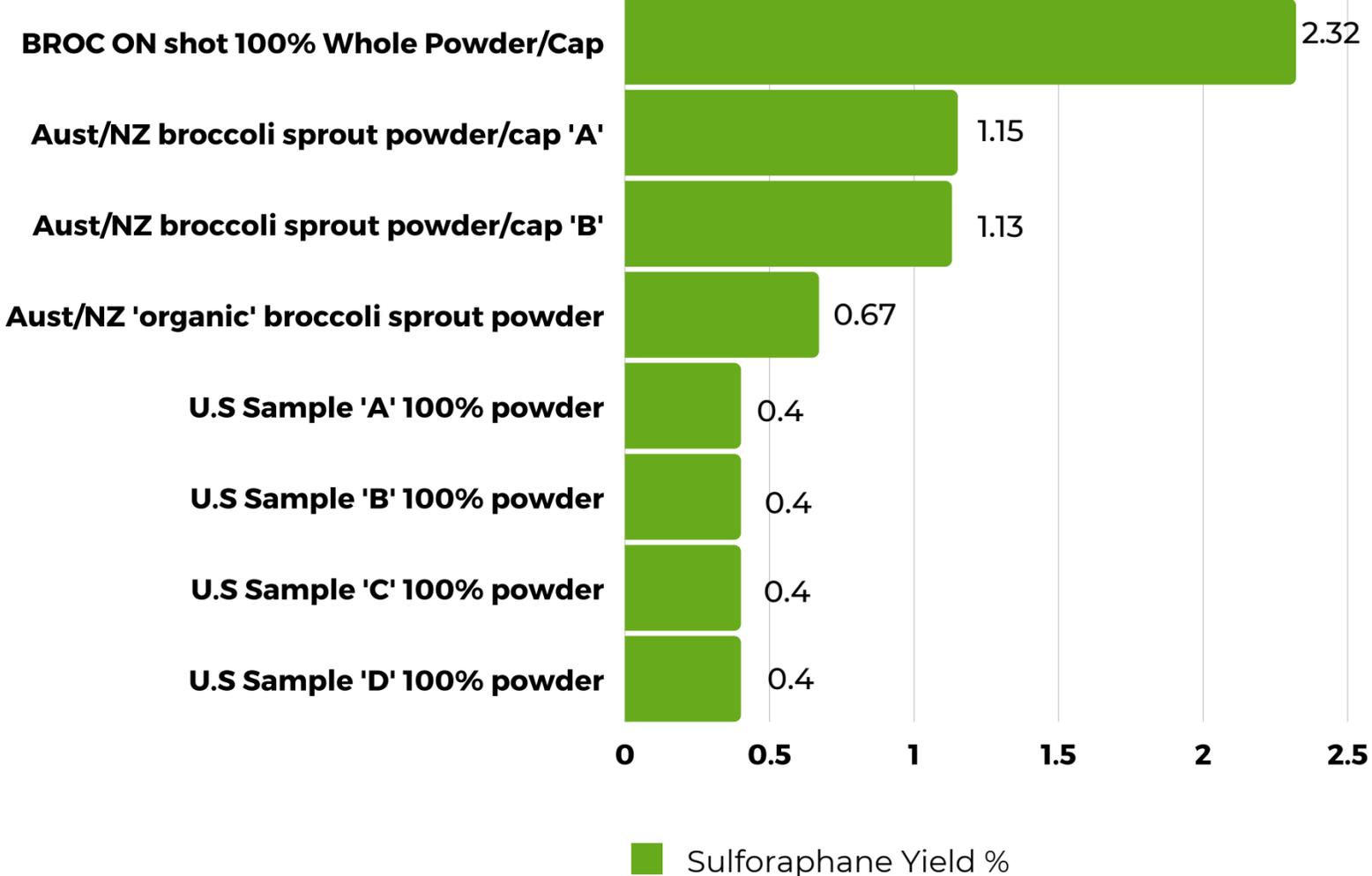


VS



Broc ON vs the competition...

- The powder in **BROC ON** shot is the only medical grade broccoli sprout powder available anywhere in the world
- The adjacent graph shows comparative values for de-identified samples of products currently available
- The graph does not show any values for the broccoli 'extracts', most commonly available supplements. All Sulforaphane Yields for such products are zero due to the absence of the myrosinase enzyme.



Samples obtained from 3 counties when compared with **BROC ON** shots in relation to the percentage Sulforaphane Yield per gram of raw material. All samples have been assessed using an identical protocol that does not permit the addition of exogenous myrosinase enzyme. Note: The names of the other broccoli sprout growers have been taken out for ethical reasons.



Media

" We are very excited about this and we don't get excited easily."

Dr. Talalay

The New York Times

Featured In:

(click the logo to see some of our media coverage)



SYDNEY
CHIC

 THE
AUSTRALIAN

Fitness First **mag**

LivingNow

SLIM
magazine



Investment



7 caps
Travel Pack

PLUS 1 X Reusable
55ml Bottle



30 caps
Daily Pack

PLUS 1 X Reusable
55ml Bottle



90 caps
Hero Pack

PLUS 3 X Reusable
55ml Bottle



180 caps
Mega Pack

PLUS 1 X Reusable
55ml Bottle

Travel Pack
\$39.95

1 X Reusable 55ml Bottle

Daily Pack
\$159.95

1 X Reusable 55ml Bottle

Travel Pack
\$429.95

3 X Reusable 55ml Bottle

Most Popular

You save 10%

Travel Pack
\$767.95

6 X Reusable 55ml Bottle

Best Value

You save 20%



Summary

BROCOON allows humans to access a clinically potent and effective amount of Sulforaphane with a single serve.

With this one shot we can activate Nrf2 factors (generation of antioxidants) and inhibit NF-kB proteins (inflammatory production) effectively giving us a totally natural, scientifically proven way to work with our own genes to encourage optimal function and health at a cellular level.

One shot.

Detoxification, Anti Oxidant and Anti Inflammatory.

GET IN TOUCH



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Disclaimer



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